FOR IMMEDIATE RELEASE

WIN A MEET AND GREET EXPERIENCE WITH CESAR MILLAN “THE DOG WHISPERER” AT THE 6TH ANNUAL MIAMI LIGHTHOUSE DOG WALK

Miami, Florida. February 27, 2013— Strut your stuff on Sunday, March 3rd from 9:00 a.m. to noon at Miami Lighthouse’s sixth annual Walk, Waggle and Stroll Dog Walk, an exciting event that is dedicated to raising awareness for guide dogs and service dogs of all kinds at the Shops at Midtown Miami (3401 N. Miami Avenue). This year’s grand prize winner for most participant pledges collected will receive two tickets with a once in a lifetime meet and greet experience with Cesar Millan “The Dog Whisperer” at The Fillmore. The walk will include dog guides, other service animals and regular pet companions, on a walk to pledge support for Miami Lighthouse for the Blind and Visually Impaired. This year’s event is hosted by Honorary ‘Dog’nitaries, Miami-Dade County Commissioner Sally Heyman, Miami-Dade County Public Defender Carlos Martinez and CBS 4 Miami’s morning anchor Rhiannon Ally and chief meteorologist David Bernard as emcee.

“In addition to raising much-needed funds for our programs at Miami Lighthouse, which provide rehabilitation and vocational training to thousands of people every year, our sixth annual Walk, Waggle and Stroll Dog Walk will be a wonderful awareness-raiser for the presence of service animals of all kinds in our community,” said Miami Lighthouse CEO Virginia A. Jacko, who is blind and uses a guide dog, Kieran.

De’tails’ include: “Bagels and Bones Breakfast” at 9:00am sponsored by Panera Bread, Fresh Market and Miami Global Colombian Lions Club; the dog walk at 9:30am followed by contest prizes for “cutest,” “look-alike,” “most talented dog”, “Dog-Ummy,” “Musical Paws,” and Go Doggy Staying contests. Free parking is available in the PetSmart garage; on-site registration is $25 which includes a Britto “Azul” dog walk t-shirt and doggy bandana; the fee is waived for visually impaired walkers.

The Miami Lighthouse Dog Walk is sponsored by The Shops at Midtown Miami, Brickell Motors, Miami-Dade County Commissioner Sally Heyman, Gray Robinson, Brickell Bay Animal Hospital, Milton and Patricia Wallace, Rugsies Carpet & Drapery Cleaning, Group M, BizSolutions, Britto, CBS 4
MIAMI LIGHTHOUSE MISSION STATEMENT:

To provide vision rehabilitation
and eye health services
that promote independence,
to educate professionals, and
to conduct research in related fields.

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