MIAMI MAYOR JOINS WHITE CANE DAY MARCH ON OCTOBER 15
RECOGNIZING THE RIGHTS OF THE BLIND

WHAT: White Cane Day Celebration
WHERE: Miami Lighthouse for the Blind
       601 Southwest 8th Avenue
       Miami Florida 33176
WHEN: Tuesday, October 15, 2019
       Beginning at 8:30 a.m.
DETAILS: Miami Mayor Francis Suarez will serve as grand marshal of the 2019 White Cane Day
         Procession. He will be joined by hundreds of local dignitaries and residents, as they walk
         through the streets of Little Havana to express their appreciation for the role of the
         blind and visually impaired in American society.

         The procession will include dozens of blind and visually impaired Miamians, walking with white canes
         and guide dogs. They will be escorted by City of Miami Police and Fire Departments. Emceeing the event
         will be Gisella Aboumrad, award winning actress and writer, and sharing in on the festivities will be Billy
         the Marlin, mascot of the Miami Marlins baseball team.

         The procession will leave Miami Lighthouse, proceed down Southwest 8th Street and return to Miami
         Lighthouse. Immediately following the procession, participants will enjoy a celebration at Miami
         Lighthouse for the Blind, featuring entertainment, speakers and refreshments.

         White Cane Day is a national observance, established by President Lyndon Johnson in 1964. The day is
         set aside to celebrate the many achievements of the blind and visually impaired, and their important
         symbol of independence, the white cane.

         Event sponsors include Florida Blue, OrCam, MassMutual Miami, Lions for the Blind, Tracfone,
         Telefonica, Ambutech, Walgreens Store #15994, and Burger King Store #12778.

###
Cameron Ehren Sisser
Vice President for External Relations
Miami Lighthouse for the Blind and Visually Impaired, Inc.
Florida Heiken Children's Vision Program, LLC
601 SW 8th Avenue
Miami, FL 33130
Phone: 786-362-7515
Cell: 305-582-0445

It's Possible to See Without Sight™
Visit our website to make a donation: miamilighthouse.org