FOR IMMEDIATE RELEASE

5TH ANNUAL MIAMI LIGHTHOUSE DOG WALK TO RAISE AWARENESS FOR SERVICE ANIMALS

Miami Lighthouse invites you to walk with your pet

Miami, Florida. March 9, 2012— Strut your stuff on Sunday, March 25 from 9:00 a.m. to noon at the Shops at Midtown Miami (3401 N. Miami Avenue). Participate in Miami Lighthouse's fifth annual Walk, Waggle and Stroll Dog Walk, an exciting event that is dedicated to raising awareness for guide dogs and service dogs of all kinds. The walk will include dog guides, other service animals and regular pet companions, on a walk to pledge support for the Miami Lighthouse for the Blind and Visually Impaired. This year’s event is hosted by Honorary ‘Dog’nitaries, Miami-Dade County Commissioner Sally Heyman and WPLG Chanel 10’s Sasha Andrade as emcee.

Commissioner Sally Heyman  Sasha Andrade

“In addition to raising much-needed funds for our programs at Miami Lighthouse, which provide rehabilitation and vocational training to thousands of people every year, our fifth annual Walk, Waggle and Stroll Dog Walk will be a wonderful way to raise awareness of the presence of service animals of all kinds in our community,” said Miami Lighthouse CEO Virginia A. Jacko, who is blind and uses a dog guide named, Kieran.

De’tails’ include: “Bagels and Bones Breakfast” at 9:00am sponsored by Brooklyn Bagels and Miami Global Colombian Lions Club; the dog walk at 9:30am followed by contest prizes for “cutest,” “look-alike,” “most talented dog,” “Dog-Ummy,” “Musical Paws,” and Go Doggy Staying contests. You can also collect pledges to support the event from your friends, family, neighbors and co-workers for the grand prize that goes to the person who gets the most pledges. Free parking is available in the PetSmart garage, and walkers are welcome with or without dogs. On-site registration is $20; the fee is waived for visually impaired walkers.

The Miami Lighthouse Dog Walk is sponsored by The Shops at Midtown Miami, Brickell Motors, Miami-Dade County Commissioner Sally Heyman, Met Life, Gray Robinson, Banfield Pet Hospital, Frances T. King Insurance Agency, Milton and Patricia Wallace, Rugsies, BizSolutions, Britto, WPLG Local 10, Susan Conroy Design, Absolute Graphics, Brooklyn Bagels, Fuze and Miami Global Colombian Lions Club.

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MIAMI LIGHTHOUSE MISSION STATEMENT:

To provide vision rehabilitation and eye health services that promote independence, to educate professionals, and to conduct research in related fields.

Contact:
Cameron Ehren Sisser, Manager of External Relations
601 SW 8th Avenue
Miami, FL 33130
csisser@miamilighthouse.org
Phone: 786-362-7515