FOR IMMEDIATE RELEASE

EIGHTH ANNUAL MIAMI LIGHTHOUSE DOG WALK TO RAISE AWARENESS FOR SERVICE ANIMALS

Miami, Florida. March 12, 2015— Strut your stuff on Sunday, March 15th from 9:00 a.m. to noon with or without your dog at Miami Lighthouse's eighth annual Walk, Waggle and Stroll Dog Walk at the Shops at Midtown Miami (3401 N. Miami Avenue). This fun-filled event with music, contests, prizes and breakfast provided by Fresh Market, Starbucks and Miami Global Columbian Lions Club is dedicated to raising awareness for dog guides.

The St. Patrick’s Day themed walk will include dog guides, other service animals and regular pet companions, on a walk to pledge support for Miami Lighthouse for the Blind and Visually Impaired. This year’s event is hosted by Honorary ‘Dog’nitaries Miami-Dade County Commissioner Sally Heyman and CBS-4 anchors Irika Sargent and Rhiannon Ally.

“In addition to raising much-needed funds for our vision rehabilitation programs, our eighth annual Walk, Waggle and Stroll Dog Walk will be a wonderful awareness-raiser for the presence of service animals of all kinds in our community,” said Miami Lighthouse CEO Virginia A. Jacko, who is blind and uses a dog guide, Kieran.

De‘tails’ include: Breakfast at 9:00am; the dog walk at 9:30am followed by contest prizes for “Best St. Patrick’s Day Dog Costume” (don’t forget to wear green!), “Dog-Owner Look-alike” and “Most Talented Dog.” This year’s grand prize winner for most participant pledges collected will receive a signed Britto ‘Azul’ Dog sculpture. Free parking is available in the PetSmart garage; on-site registration is $30 which includes a Britto ‘Azul’ dog walk t-shirt and doggy bandana; the fee is waived for visually impaired walkers.

The Miami Lighthouse Dog Walk is sponsored by The Shops at Midtown Miami, Miami-Dade County Commissioner Sally Heyman, BB&T, GrayRobinson, Castle Group, BRITTO, Brickell Bay Animal Hospital, D.O.G Miami, Fresh Market, Starbucks, CBS-4 Miami, tMiami, BizSolutions, Miami Global Columbian Lions Club, Susan Conroy Design, and Absolute Graphics. Music will be provided by musicians from the Miami Lighthouse Better Chance Music Program. Visit www.miamilighthouse.org to purchase tickets.
Cameron Ehren Sisser
Director of External Relations
Miami Lighthouse for the Blind and Visually Impaired, Inc.
Florida Heiken Children's Vision Program, LLC
601 SW 8th Avenue
Miami, FL 33130
Phone: 786-362-7515
Cell: 305-479-7338
It's Possible to See Without Sight™