



LIGHT LINE™

A MONTHLY BLOG FROM MIAMI LIGHTHOUSE FOR THE BLIND

Issue 77
November 2020

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Watch our Virtual "See the Light" Luncheon including our Virtual Ground Breaking

Miami Lighthouse's Virtual "See the Light" Luncheon raised funds for our \$9 million "Light the Way" Capital Campaign Matching Challenge. The virtual event featured an exclusive performance by Latin superstar Willy Chirino and Chirino Sisters, students in our Lighthouse Learning Center for Children™, Miami Lighthouse client Marin Baumer, student and parent Naaya & Ali and the Groundbreaking of Miami Lighthouse's Learning Center for Children™ expansion project!

During the event we also introduced a \$750,000 Capstone Match. Based on our ability to raise \$250,000 by December 2020, and the remaining \$500,000 by our Ribbon Cutting next August, every one dollar donated between now and August will become four dollars.



Virtual See the Light Luncheon Program Video

Shovels are in the ground and classroom construction is commencing on our Lighthouse Learning Center for Children™ expansion project. This year the IRS is allowing all taxpayers to deduct \$300 from their income without itemizing on a Schedule A. Please take advantage of this tax opportunity and help us with your compassionate generosity to provide classroom space for Early Learners. Because of our generous donor community, we will not have to say to the mother of a blind child, "sorry we are out of classroom space". To make a donation click [here!](#)

Heiken Program provides vision care to Lotus House Children

On Thursday, October 29th, free eye examinations and prescription glasses were provided at no cost to more than 30 children sheltered at Lotus House, a safe haven for women, youth and children experiencing homelessness. A licensed optometrist from our Florida Heiken Children's Vision Program visited the facility in a fully equipped mobile optometric unit. October is Blindness Awareness Month and our Heiken Program is committed to preserving the sight of all children at Lotus House and throughout Florida whose vision issues would otherwise go undiagnosed.



Dr. Scott Schatz, Medical Director of our Florida Heiken Children's Vision Program administers eye exam to Lotus House child

Virtual White Cane Day!

This is our 90th anniversary year and our annual White Cane Day went virtual for the very first time ever. We are most grateful to Florida Blue, our White Cane Day Signature Sponsor. For Seniors, remember, it's open enrollment! Please consider Florida Blue for your Medicare coverage. Because of the pandemic our event went virtual, however the results were truly amazing, with a phenomenal show of support from our grateful clients, our generous community, and our employees. Thanks to all of those who demonstrated the true meaning of kindness, this year, we actually raised more funds than ever before! It's not too late to make a donation or view the spectacular White Cane Day Program by clicking this link: https://www.miamilighthouse.org/White_Cane_Day.asp.



Virtual White Cane Day Program Video

Additionally, with the generosity of Mr. and Mrs. David Centner, in honor of David's father, the Dr. Herman Centner Matching Challenge for Family Security allowed us to double the donations raised. On White Cane Day we completed the Dr. Centner Matching Challenge to help with food insecurity and other Pandemic related financial needs of our families in need.

November 19th is "Give Miami Day"

If ever there was a time to stand up for Greater Miami, it is now. As our community grapples with the impact of a serious global pandemic, nonprofits are seeing significantly increased need while facing decreased revenues. In every neighborhood in Miami, across every issue area from mental health to the arts, we see nonprofits stepping up heroically to keep our community strong and resilient. On November 19th it is our turn to give back. Help create another record-breaking movement on Give Miami Day by making a donation to Miami Lighthouse by visiting this link <https://www.givemiamiday.org/miamilighthouse>.



Give Miami Day Logo

In the News:

[WTXL, October 14, 2020 - "Sabal Palm Elementary School students receive free eye exam, glasses thanks to community partnerships"](#)

[Miami Herald, October 8, 2020 - "Home Grown National Anthem"](#)

[News 18, October 8, 2020 - "On World Vision Day, Know Why Social Distancing is Difficult for Those Who are Visually Impaired"](#)

[Read more!](#)

Contributed by Joan Spector

Donate Now!

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 Shop at AmazonSmile and Amazon will make a donation to Miami Lighthouse!

If you are shopping at Amazon, shop instead at smile.amazon.com and choose **Miami Lighthouse** as the charity to receive a donation every time you make a purchase.

Get Started



Shop on eBay and give at checkout!

If you're shopping on eBay, make **Miami Lighthouse** your "Favorite Non-profit" and choose to give a donation at checkout.

Selling on eBay? You can also support us by designating Miami Lighthouse to receive 10-100% of your final sale price.

Get Started

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