MEDIA ADVISORY: FOR IMMEDIATE RELEASE

MIAMI MARLINS FOUNDATION INVITES MIAMI LIGHTHOUSE ADULTS TO EXPERIENCE SPECIAL ON FIELD TOUCH TOUR

Miami, Fla. (July 29, 2014)- On Wednesday, July 30th Miami Lighthouse for the Blind and Visually Impaired senior group health and activities program participants will have the opportunity to take part in an exciting hands-on tour of Marlins Ballpark and learn about the traditions of America’s national pastime. With the help of Marlins Foundation staff, Miami Lighthouse seniors will be using other senses like touch and smell to learn about the Ballpark located just blocks from the Miami Lighthouse facility. After the tour the participants will be able to experience the sounds and smells of the Ballpark as the Miami Marlins take on the Washington Nationals.

The group will be exposed to a multisensory experience by having a special touch tour on the Marlins Ballpark field and dugout. Participants, despite their loss of vision, will be able to see the Ballpark through physical interaction. “Many of these senior Miami Lighthouse participants have lost their sight later in life and in their earlier years loved the game of baseball. This experience at the Ballpark will reinforce what we teach here at Miami Lighthouse, that it’s possible to see without sight” said President and CEO Virginia Jacko.

In addition to the touch tour, Miami Lighthouse for the Blind is a two-time Charity Partner of the Marlins Foundation and has received over $50,000 in charitable donations from the team to underwrite the cost of providing vision screenings, comprehensive eye exams and prescription glasses to underserved inner-city schoolchildren who receive eye care through Miami Lighthouse’s subsidiary, the Florida Heiken Children's Vision Program.

Media is invited to observe as the Miami Lighthouse group experiences baseball at Marlins Ballpark.

WHEN: Wednesday, July 30, 2014
10:30 a.m. – Arrival & Welcome
10:45 a.m. – Hands-on tour of Marlins Ballpark
12:40 a.m. – Game time

WHERE: Marlins Ballpark
501 Marlins Way
Miami FL  33125

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It's Possible to See Without Sight™